

California Association for Nurse Practitioners Monthly Chapter Communication / June 2016

June 15, 2016

Advocacy

Legislative Action

June 3 was the Legislature's House of Origin deadline, the date by which all bills had to pass out of their original houses in order to remain alive. Many bills failed, so the number still eligible for consideration has been significantly culled. Policy committee hearings have resumed to hear bills in their second house and legislators are in the midst of budget negotiations to meet the June 15 constitutional deadline for budget passage.

Only half of the nearly 40 bills flagged initially for consideration by the HPPC are still alive and moving through the legislative process. One bill CANP actively supported – AB 2507 – was held on the Assembly Appropriations Suspense file (where bills that are deemed to pose over a certain cost to the state are sent) and is now dead for the year. AB 2507 would have improved access to healthcare for Californians by requiring health plans and insurers to cover telehealth services. Conversely, AB 1795 by former Assembly Speaker Toni Atkins (D-San Diego), passed off of the Suspense file and out of the Assembly, and is now in the Senate. CANP continues to support AB 1795, which increases access to breast and cervical cancer screening and treatment for uninsured and underinsured women in California.

As we previously reported, the majority of the bills we flagged this year do not focus exclusively on nurse practitioner scope of practice issues, with the exception of AB 1992, by Assembly Member Brian Jones (R-Santee), which would have explicitly authorized a nurse practitioner to perform a "return to play" physical examination that is required for an athletic program. That bill failed passage in the Assembly Business and Professions Committee.

Discussions continue around potential amendments to SB 323, CANP's sponsored bill that would eliminate physician supervision. SB 323 remains in the Assembly Business and Professions Committee, where it is eligible to be heard by July 1. As the issues and objections surrounding the corporate practice of medicine remain the key topic of discussion, CANP is actively reviewing more incremental approaches that may be more politically palatable. These conversations have continued over the past few months and will continue in an effort to move the bill out of the Committee, including with Assemblyman Rudy Salas (D-Bakersfield), who recently replaced Susan Bonilla (D-Concord) as committee chair.

The Legislature will break for a month-long summer recess on July 1 and will return for the final month of the 2015-16 legislative session on August 1. The last day of session, which is the last day for all bills to pass in order to be sent to the Governor for signature, is August 31.

Grassroots

Grassroots actions continue with all chapters' relationship building efforts with legislators. While the legislature is in full swing with committee hearings and other happenings, members should continue relationship building at the local level. Members continue to schedule meetings while also attending town halls, campaign office grand openings, legislator sponsored "community coffees," and other community events. CANP is asking for chapters to actively engage with legislators at the local level. Some examples of chapter engagement are:

- Invite a legislator to a chapter meeting.
- Invite legislators to visit your clinic or practice setting.
- Host a fundraiser for your legislator.
- Volunteer for your legislator's campaign.

Additionally, chapters are participating on the monthly Grassroots Advocacy Call the third Monday of each month. During this call, chapters share their grassroots activities and plans for future activities, members problem-solve concerns or difficulties reaching out to legislators, HPPC updates are shared, members learn of updates and actions needed regarding the BRN as well as important information on legislation important to CANP. Each chapter is expected to participate on the call so updates can be shared on the call and then information can be taken back and shared with their chapter.

For questions regarding Grassroots activities or to report legislator outreach efforts, contact CANP's Grassroots Coordinator, Stephanie Tseu at campgrassroots@gmail.com.

Social Media

CANP continues to urge all chapter leaders to use social media, especially Twitter, as an efficient and effective way of keeping members updated on grassroots opportunities and ultimately engaging legislators. Every morning CANP receives a report of local legislative meetings. When there are such meetings our chapters should attend, we'll post information via Twitter. This presents incredible opportunities to interact with legislators in your area.

CANP's online Action Center helps facilitate social media interaction by providing a quick and easy way to connect with representatives in Sacramento via public posts on Facebook and Twitter or through private connections via email or phone. Members and allies must first visit the new Action Center and sign up to receive Action Alerts that will cue their outreach to state legislators.

Action for Chapters:

- Encourage members to sign up at CANP's new online Action Center.
- Register for Twitter or follow @CaliforniaNP
- Designate one Legislative Representative per chapter as one key contact for the chapter.
- Continue to meet with legislators to educate and develop a relationship with them, with special emphasis on the role that NPs fill in the healthcare delivery system AND how that role is impeded by current requirements for physician supervision.
- For assistance in making appointments with Legislators, consult with Grassroots Coordinator Stephanie Tseu (<u>canpgrassroots@gmail.com</u>) as the central contact for information on grassroots efforts.
- Consult the <u>Senate Bill 323 Resource Center</u> for information and tools to assist outreach efforts.

Events

Leadership Summit

The Leadership Summit takes place on Saturday, October 15, 2016 from 10:00 a.m. – 4:00 p.m. The event is free of charge and up to two active leaders, selected by the chapter board from each chapter may attend the event. Registration is now open.

The program will be held at the Westin Sacramento again this year. Participants are offered a discounted room rate of \$159 plus tax per night. To reserve a room, call the Westin Sacramento and reference CANP.

Westin Sacramento 4800 Riverside Blvd, Sacramento, CA 95822 (916) 443-8400

House of Delegates

The Annual House of Delegates Meeting was held on Monday, May 23, 2016. 18 of 22 chapters were represented with a total of 86 delegates from around the state credentialed. The Fresno, Redding, Santa Cruz / Monterey and High Desert / Santa Clarita Chapter were not represented.

2 of 3 resolutions presented were presented by chapters. The resolutions were as follows:

- Resolution 2016-001 Enhance Communication between the Vice President of Finance and Chapter Treasurers. Presented by the Kern / Tulare Chapter. Resolution 2016-001 was referred to the Board of Directors for a policy.
- Resolution 2016-002 Biennial House of Delegates. Presented by the Greater Pasadena Chapter. Resolution 2016-002 was adopted by the house.

A third resolution was presented by the Board of Directors. This resolution was as follows:

 Resolution 2016-003 – Review / Revision and Clean Up of CANP Bylaws. Resolution 2016-003 as amended was adopted by the house.

With the passing of resolution 2016-003 CANP is making the necessary updates to the bylaws and will be posting the updated bylaws and HOD meeting minutes online shortly.

Lobby Day

Lobby Day took place on Tuesday, May 24, 2016 at the Sheraton Grand Sacramento Hotel, in Sacramento. We had over 150 registered attendees.

Preparations for Lobby Day 2017 are in development, more information will be provided shortly.

Action for Chapters:

- Select two leaders from your chapter to participate in the Leadership Summit and register them online
- Review the updated CANP Bylaws when they become available

Operations

Quarterly Reports

June 30, 2016 marks the end of the fourth quarter (April 1 – June 30) for the 2015-2016 fiscal year. The Quarter 4 Report will be sent to chapters no later than Friday, July 8 and due along with financial information to CANP by Friday, July 29, 2016.

Chapters will be held to the compliance standards outlined in Addendum, D of the Alignment Agreement for Quarter 4.

Alignment Agreement

Per the CANP Alignment Agreement, chapters are required to review and sign the Alignment Agreement each year. The Alignment Agreement will be distributed to Chapter Leaders on Friday, July 1 for review and signature. A signed copy must be uploaded to the chapter portal on canpweb.org, by Monday, August 1.

Action for Chapters:

- Presidents: Check your mailboxes for the Quarter 4 report on July 8
- Schedule time at a chapter meeting post July 1 to review the Alignment Agreement

Political Action Committee (PAC)

The current balance in the PAC account is \$60,721.06. This total does not include the funds raised at the House of Delegates Meeting and Lobby Day. PAC donations continue to be critical.

Action for Chapters:

- Emphasize the importance of contributing to the CANP PAC.
- Utilize the "Political Action Committee Guidelines" document to host a CANP PAC fundraising event.

Membership

Membership Renewals

Membership by type for June 2016:

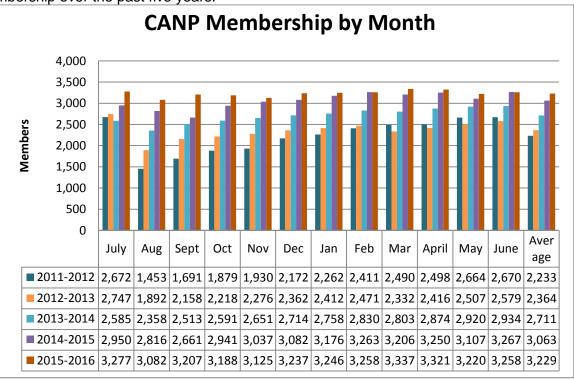
First Year Grad 433 Student Year 1 227 Student Year 2 363 Senior 108 Associate 57 Corporate 48 Affiliate 2 Emeritus 4 Total Active 3,229	NP Full	2,016
Student Year 2 363 Senior 108 Associate 57 Corporate 48 Affiliate 2 Emeritus 4	First Year Grad	433
Senior 108 Associate 57 Corporate 48 Affiliate 2 Emeritus 4	Student Year 1	227
Associate 57 Corporate 48 Affiliate 2 Emeritus 4	Student Year 2	363
Corporate 48 Affiliate 2 Emeritus 4	Senior	108
Affiliate 2 Emeritus 4	Associate	57
Emeritus 4	Corporate	48
	Affiliate	2
Total Active 3,229	Emeritus	4
	Total Active	3,229

CANP renewal efforts are ongoing with members renewing on a monthly basis. As CANP notifies members several times regarding their upcoming renewal, it is equally important for chapter leaders to reach out to those members. Membership invoices are available in the member's "My Account" section on canpweb.org.

The Chapter Leadership Toolset is available on <u>canpweb.org</u> for chapter leaders to access reports on new and renewing members for contact and reporting purposes.

CANP has a standing goal of growing membership by 5% annually. In order to achieve this goal, chapters are asked to motivate members to renew on time, encourage prospective members and colleagues to join, and reach out to continue engagement between chapter leaders and members.

Membership over the past five years:



Action for Chapters:

- Urge chapter members who are suspended or expired to renew their membership. Let chapter members know that invoices are available up to 60 days prior to their expiration date.
- Contact members that haven't attended a meeting lately and re-invite them to attend meetings -- the personal contact provides a great opportunity to re-engage the member.
- Offer creative incentives for people to promote CANP membership to colleagues.

Membership Committee

The Membership Committee meets on the first Monday of each month via conference call. The call takes place from 8:00 – 8:30 p.m. Committee members are encouraged to reach out to prospective members and people that have not renewed their membership.

Action for Chapters:

- Refer schools and / or school contacts you may have to the Membership Committee.
- Utilize the CANP Student Power Point presentation (available in the Resources portal of each individual chapter web page at canpweb.org) to present at the local school(s) in your chapter's area.
- Bring the updated membership brochures and conference registration information to chapter meetings.

Strategic Plan

CANP's Strategic Plan was adopted by the CANP Board of Directors on November 9, 2012 and is displayed below.

Mission

CANP is the unifying voice and networking forum for nurse practitioners, providing expert guidance and advancing the nurse practitioner profession statewide. We are committed to:

- Supporting nurse practitioners
- Bridging the gaps in health care
- Meeting the needs of patients

Vision

CANP will revolutionize health care and the role of the nurse practitioner.

Core Values

Integrity – We are committed to honesty and transparency in everything we do.

Compassion – We act with kindness and consideration toward others.

Respect – We are considerate of the differences of individuals and their respective contributions.

Accountability – Our ethics are demonstrated through our actions.

Communication and Collaboration – We endorse collaboration and are open to communication and feedback for continual improvement.

Professional Diversity – We are the only organization that advocates on behalf of all nurse practitioners.

Innovation – Through visionary leadership, we act with intention while encouraging creativity and new ideas.

Strategic Goals

Membership – Increase the value and awareness of CANP to grow membership.

Board Leadership and Governance – Develop stronger governance and leadership. Develop an effective, fully integrated, synchronized statewide governance system.

Communications – Communicate and reinforce the value and role of NPs while positioning CANP as the most credible organization acting on behalf of NPs.

Advocacy / Government Relations – Advocate for NPs on policy, practice and professional development, build grassroots advocacy at the chapter level and grow the PAC fund.

Education / Professional Development – Develop and promote professional development opportunities to build influential and competent NP leaders and strengthen the NP role.